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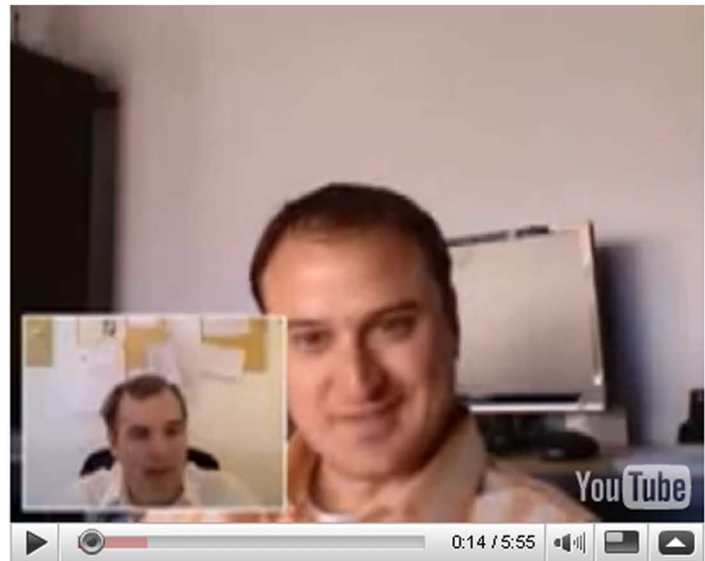
Cloud Computing in the Recession

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By James Maguire



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Will businesses continue to adopt the emerging technology of cloud computing even in economic hard times?

To address that, I interviewed David Barley, Chief Technology Officer for [Casdex](#), an online archiving service.

Barley is on the front lines of the cloud computing trend. His firm, founded in 2006, is a relatively young cloud computing player. With offices in Los Angeles and San Jose, the company's growing client list includes a number of food-restaurant businesses like Baja Fresh and CinnaWorkS. His efforts to grow his company in this climate reflect the cloud's evolution in the downturn.

Our interview took place over [Skype](#) and covered the following:

- Three types of cloud computing.
- Cloud computing in the recession: cost-cutting advantages.
- Cloud as a utility.
- Companies are going cautiously into the cloud.
- Cloud exists only on the periphery (so far).

On a related note, also see: [Five Companies Shaping Cloud Computing: Who Wins?](#) **And:** [Cloud Computing: The Ever Expanding Buzzword](#)