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ABOUT CASDEX

Corporate Backgrounder

When it comes to data storage, Casdex understands that start-ups, solo practitioners and small firms have little room in their budgets for costly business services normally geared toward much larger players. While the largest law firms and companies spend significant amounts of money on archiving systems geared towards big businesses, smaller firms have the same needs but lack the resources to purchase these systems. These firms are turning to Casdex.

Casdex makes large-scale data storage solutions possible for small businesses by combining the features and sophistication of the industry's most robust compliance solutions, all the while eliminating the need for costly investment in IT infrastructure. The company's remote storage systems are specifically tailored to suit a small firm's budget and are simplified to ensure that these systems are easy to manage.

The Casdex story is one of identifying a market and meeting its demand. From working in the storage industry for multinational and multibillion dollar companies in the U.S., Europe and Asia, the founders of Casdex observed that each country was creating its own set of laws to codify best practices for digital document retention practices. To large firms, ensuring compliance with these regulations was just another infrastructure investment to be made – a simple cost of doing business. For small companies, however, the economic impact of these laws could reach far beyond their financial means.

Realizing the opportunity to bring their storage experience to help small businesses solve their digital archiving requirements, the founders of Casdex began performing product research and design in early 2004, which resulted in a granular, scalable and robust internet storage solution that provides true archiving services for any business budget. The Casdex product can be used to provide proof of authenticity in court and also guarantees that the contents of all files have been accurately reproduced – with no hardware investment.

To learn more about the Casdex archiving service and how it can help your firm, visit www.casdex.com. For media inquiries, please contact Avalanche Strategic Communications at 201.488.0049 or email maria-christina@avalanchepr.com.