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## **Digital Archiving vs. Data Storage** ***Making a Case for Digital Archiving Technologies***

For years, companies of all sizes have been backing up their data through a variety of traditional methods – filing cabinets, offsite paper file storage and onsite computer tape or disks, to name just a few. Increased risk of data theft, new government regulations and threats of natural disasters, however, have prompted an increasing number of businesses to augment these conventional storage options with new technologies like digital archiving.

Digital archiving is like etching data into stone and forever preserving it. Archived documents cannot be overwritten, changed or deleted. Unlike traditional data storage, the permanent nature of digital archiving also allows businesses or firms to maintain full compliance with federal regulatory retention policies outlined by the SEC, HIPAA and SOX. When archiving a document, the owner may program the retention time, at the end of which the document is both destroyed and deleted from the server.

Digital archiving with Casdex takes the permanence of write-once optical backup technologies and the best of disk-to-disk backup technologies and then layers on a file authentication mechanism, audit trails, ease of use and the added benefits of geographic dispersion of multiple disaster-hardened data centers.

With all of the capabilities of traditional storage along with the added value of foolproof encryption-based security and compliance, long-term retention and retrieval provisions, immediate access from any Internet location, comprehensive audit reports and legally-admissible document authentication, it is easy to see why more and more businesses are choosing to archive their intellectual property rather than merely store it.

For more information about other differences between data storage and digital archiving, visit [www.casdex.com](http://www.casdex.com) or email [sales@casdex.com](mailto:sales@casdex.com).

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